

MAIL TO:
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Registry of Charitable Trusts
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Sacramento, CA 95814
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<http://ag.ca.gov/charities/>

COMMERCIAL FUND-RAISER FOR CHARITABLE PURPOSES

2004 ANNUAL FINANCIAL REPORT

(California Government Code Section 12599)

Failure to file annual financial report by January 30 annually for each calendar year of solicitation may result in fines or filing penalties as defined in Government Code Section 12586.1

An annual financial report must be filed for each event for each charity solicited for during the previous calendar year.

Name and Address of Commercial Fund-raiser:

CF 366

SHARE GROUP, INC.
99 Dover St.
Somerville, MA 02144

Name and Address of Charitable Organization:

CT No. 018880 F.E.I.N. No.

NATIONAL WILDLIFE FEDERATION

Name of Charity

11100 Wildlife Center Drive
Address of Charity

Reston VA 20190-5362

City, State, and ZIP Code of Charity

Figures from (check one):

National Campaign ☒

California Campaign ☐

Telemarketing

(Type of Activity)

held (on) (from) 9/1/2003, 20__ to 8/31/2004, 20__

(Date or dates must be shown)

Is the contract between the commercial fund-raiser and charity based upon a fee or percentage of revenue? (check one)

If other, provide brief explanation _____

Fee ☒ Percentage ☐

Other ☐

1. REVENUE

A. Cash contributions

\$ 497066

A.

B. Entertainment sales or admission charges

B.

C. Sales from products

C.

D. Advertisement sales

D.

E. Membership fees

E.

F. Other sources: (Specify)

a. _____

Fa.

b. _____

Fb.

c. _____

Fc.

d. _____

Fd.

G. TOTAL REVENUE

\$ 497066 G.

2. EXPENSES

A. Fees or commissions

A.

B. Salaries

B.

C. Payroll taxes

C.

D. Employee benefits

D.

E. Cost of merchandise for resale

E.

F. Cost of entertainment

F.

G. Postage

G.

H. Advertising

H.

I. Telephone

I.

J. Rental of equipment

J.

K. Facilities charge

K.

L. Permits

L.

M. Other expenses: (Specify)

a. _____

Ma.

b. _____

Mb.

c. _____

Mc.

d. _____

Md.

N. TOTAL EXPENSES

n/a N.

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DEC 02 2004
Attorney General's
Registry of Charitable Trusts

**COMMERCIAL FUND-RAISER FOR CHARITABLE PURPOSES
2002 ANNUAL FINANCIAL REPORT**

(California Government Code Section 12599)

Page 2

3. Amount to Charity (subtract line 2N from line 1G) \$ 497066 3.
4. Less additional fund-raising expenses paid by charity (to be completed by charity) \$ 351844 4.
5. Less fair market value of goods and/or services used for the event which were paid by sponsor(s) _____ 5.
6. Net proceeds realized by charity from the campaign (subtract lines 4 and 5 from line 3) \$ 145222 6.

7. (a) Does any officer, director, partner or owner of the Commercial Fund-raiser have any affiliation with or control over, directly or indirectly, the charitable organization for which the Commercial Fund-raiser has contracted to solicit?

☐ Yes ☒ No If "yes," complete the following:

Name of officer, director, partner or owner of Commercial Fund-raiser	Name and address of charitable organization	Relationship of officer, etc. To charitable organization

- (b) For each affiliation identified in 7 (a), attach copy of the contract between the commercial fundraiser and the charity.

his report, including accompanying documents, schedules and statements, and to the best of my

Christopher Canniff,

Printed Name

Treasurer & CFO

Title

11-29-04
Date

ie charitable organization for verifying the distribution.

Dulce Gomez-Zormelo

Treasurer

Printed Name

Title

11/17/04
Date

Printed Name

Title

Date

ITEMIZATION OF EXPENSES OF CHARITABLE SOLICITATION		
NWFX: National Wildlife Federation		CONTRACT THRU 8/31/2004
Fundraising Fees	\$338,122	
Printing Costs	\$4,574	
Phone Match Fees	\$5,630	
License & Permit Expenses	\$1,056	
Postage Expenses	\$2,463	
TOTAL EXPENSES	\$351,844	